

DD/A Registry

81-0839

DD/A REGISTRY

FILE: Security - 4

16 April 1981

MEMORANDUM FOR: Deputy Director for Administration

VIA: Director of Training and Education

FROM:
Office of Training and Education

SUBJECT: Request to Submit Article for
Publication

1. I request permission to submit for publication the attached article entitled, "System Dynamics: A Management Tool that Works."

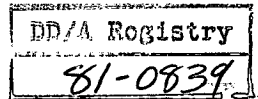
2. The article was requested by OPM for use in their official publication, Management.

3. I am not under cover. I will be identified as an Agency employee, and will request OPM to append the standard disclaimer indicating that the views expressed are my own.

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Attachments:

- A. OPM Letter of 16 March 1981 requesting the article
- B. Management Magazine
- C. "System Dynamics: A Management Tool That Works."



SUBJECT: Request to Submit Article for Publication

APPROVED:

for /s/ William N. Hart

Deputy Director for Administration

21 APR 1981

Date

DDA/OTE, (16 Apr 81)

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Distribution:

Orig - Addressee (Return to D/TE)

~~2~~ - DDA w/o Att B

1 - DTE w/o Atts

1 - OTE (RS) w/o Atts



United States
**Office of
Personnel Management**

Washington, D.C. 20415

MAR 16 1981

In Reply Refer To:

Your Reference:

[Redacted]
Senior Staff Consultant
Central Intelligence Agency
Washington, D.C. 20505

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Dear [Redacted]

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This letter is in reference to a conversation between you and Dennis Stokes of my staff regarding the possibility of you writing an article for OPM's magazine for government managers on the System Dynamics methods and Public Administration.

Management is a quarterly OPM publication that is designed to bring to government managers, GS-13 and up, current, practical information on how to better carry out their assigned managerial responsibilities. The emphasis is on the "application" of new ideas and methodology, rather than the theory.

I have enclosed a recent copy of the "Management" magazine and a one page discussion of the suggested content, style, and length of sub-missions.

There are very few people in the public administration arena who are aware of the System Dynamics methods and what those methods can do for them. I think that an article that briefly and simply discusses what system dynamics is and how it works, with particular emphasis on successful applications, would be very helpful to Federal managers.

The deadline for submission of articles for the next issue, the summer issue, of "Management" magazine is April 30. I hope that you might be able to put something together by that time. If you will submit your manuscript to me, I will work with the editor of the magazine to assure timely consideration.

Thank you for all of your kind advice and assistance.

Sincerely,

Myra Howze Shiplett
Assistant Director
National Security and International
Affairs

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